COURSE OUTLINE

TRAINING SESSION:
Switch to Claude, the #1 AI for Professionals!





THE EXPERTS IN DEVELOPMENT

MP-PLUS GROUP HAS BEEN DELIVERING CUSTOMIZED IN-HOUSE TRAINING FOR OVER 30 YEARS. MORE THAN 3,500 PARTICIPANTS ATTEND OUR TRAINING SESSIONS EVERY YEAR.

OUR TRAINING IS IN HIGH DEMAND BECAUSE IT IS SHAPED & CUSTOMIZED FOR EACH OF THE ORGANIZATIONS WE WORK WITH.

mp-plus GROUP

ABOUT MP-PLUS GROUP

MP-Plus Group is a leader in the training and development of professionals, with a vision of making Quebec a world reference for leadership, achievement and enjoyment at work. Our mission is to "contribute to the growth of professionals by optimizing their human potential"

Our trademark is the impact our training sessions have on organizational results - every single time. Our total commitment, our expertise and our highly rigorous processes are what make this possible.

For over 30 years, MP-Plus Group has trained and mobilized the staff of major corporations, with a direct impact on more than 250,000 people.

As an external consultant, MP-Plus Group guided the client-focused shift undertaken by Mouvement Desjardins and helped many of Quebec's 100 largest companies achieve remarkable growth.

MP-Plus Group owes its reputation to the exceptional quality of its interventions and of its trainers. Our team includes recognized authorities such as Sylvain Guimond, doctor of sport psychology and commentator on RDS, Christian Martineau, a leading figure in non-verbal communication in business, and formerly the Honourable Monique Jérôme-Forget, former Deputy Premier of Quebec.

Every MP-Plus training session is one more step toward the best version of your organization.



François Trachy, Director of Business Development

mp-plus GROUP

TRAINING SESSION – **Switch to Claude, the #1 AI for Professionals!**

Duration: 4 hours

Context:

In 2026, one reality stands out: AI tools are no longer created equal. Claude, developed by Anthropic, has become the AI of choice for professionals, outperforming ChatGPT and Copilot on what matters most: quality of reasoning, nuance in writing, reliability of analysis - along with several features unique to Claude on the market.

Already using ChatGPT, Copilot or Gemini? Moving from one AI to another is remarkably simple, without losing your history. Already on Claude? You will finally use it to its full potential. New to AI? You start out on the best platform.

By the end of this dynamic, highly practical session, you will leave with a Claude environment shaped in your image and a wealth of concrete tips to become more productive every day. Then you will cross the final frontier: agentic mode. Stop chatting with an AI - hand it a complete mandate and **let it deliver while you focus on something else**. **The agentic shift is where 2026 separates AI users from AI operators.**

A few key elements of this training session

CLAUDE in the service of professional success

Claude is not just a chatbot: it is a true professional collaborator. This session puts its distinctive features into action: Artifacts, which turn a conversation into a PowerPoint, Word or Excel file ready to deliver; Projects, dedicated workspaces; and Skills, reusable capabilities. Better still, **every participant leaves with their own Projects and Skills**, optimized for their own reality. Then comes the 2026 tipping point: agentic mode, the difference between an AI that answers and **an agent that executes**. A transparent, factual session that even tells you what the other tools still do well.

Training objectives:

- ✓ Understand, through factual comparisons, **why Claude stands apart** from ChatGPT and Copilot - and when those tools remain complementary
- ✓ Migrate to Claude without losing anything: recover your history from another AI in minutes
- ✓ Leave with **your own Projects and Skills**, built to fit your professional reality
- ✓ Master Artifacts to turn a conversation into a professional **PowerPoint, Word or Excel** document, in minutes
- ✓ Distinguish the AI that answers from **the agent that executes**, and recognize the everyday mandates worth delegating to it
- ✓ Watch a **Claude agent carry out a complete mandate** - reading files, producing deliverables, scheduled tasks - while you stay in control
- ✓ Apply the **confidentiality hygiene rules**, including those specific to agentic mode, where the agent handles dozens of files

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Course outline in detail

Content for a 4-hour training session

Imagine a collaborator who writes, analyzes, structures and delivers professional documents in your image - and who, **once given the mandate, works on its own without you guiding every sentence**. With live demonstrations, every feature is applied immediately to your professional reality.

Why Claude? The AI that changes the game

- ✓ The strengths that set Claude apart: reasoning, nuance, reliability and professional tone
- ✓ The revealing test, live: the same prompt submitted to Claude, ChatGPT and Copilot
- ✓ 2026 snapshot of the AI market: what the other tools still do better

Getting off to a strong start with Claude

- ✓ Migrate without losing anything: recover your memories and your reference points from another AI
- ✓ Turn Claude into a formidable complement to the tool you already use
- ✓ The first “wow” moment: **Artifacts** turn a conversation into a PowerPoint deck, Word document or Excel spreadsheet ready to deliver
- ✓ Confidentiality, straight talk: what to do and what to avoid with your data, without the jargon

Claude at its best: your custom Projects and Skills

- ✓ Claude’s signature: an AI that adopts your way of writing and producing your documents
- ✓ Projects: dedicated workspaces that keep all your context in memory
- ✓ Skills: reusable capabilities for tailor-made execution
- ✓ Workshop: **you leave with your own Projects and Skills, ready to use**

**Everything above can be done with the free version of Claude, subject to certain usage limits*

Agentic mode: when Claude executes for you

What transforms your workday the most: until now, you gave instructions. Here, you give a mandate.

- ✓ The agentic loop demystified: Claude plans, acts and self-corrects - and you can interrupt or guide it at any time
- ✓ Connectors, extensions and confidentiality in agentic mode
- ✓ **Claude Cowork live**: a complete mandate handed over, executed and delivered before your eyes
- ✓ Scheduled tasks: **your agent works overnight and the report is waiting for you in the morning**

THE TRAINER

François Trachy

Trainer, Partner and Director of Business Development, MP-Plus



François Trachy, a certified professional trainer with a degree in adult education (andragogy) from UQAM, is a partner and Director of Business Development at MP-Plus Group. Over the past decade, MP-Plus Group has established itself as a leader in continuing professional education, delivering high-impact training sessions to more than 25,000 Canadian professionals.

Beyond his decisive contribution to the growth of MP-Plus Group, François has helped many professionals concretely improve their results by supporting them in integrating AI into their business development. For the past three years, François has devoted himself to artificial intelligence training. He has delivered an impressive number of AI training sessions and conferences for organizations in every sector, private companies and public bodies alike. This unique field experience gives him an intimate understanding of the questions, the objections and the real needs of professionals when it comes to AI.

A committed self-learner, François practises what he teaches: he trains continuously on artificial intelligence, including several programs focused specifically on Claude, in order to stay constantly abreast of the latest advances. It is this permanent drive to go further that allows him to offer participants content that is always current, practical and immediately applicable.

François is recognized as an exceptional, dynamic communicator, guaranteeing a learning experience that is enriching, stimulating and immediately applicable the very next day.